

## Can I trust all before / after pictures of tattoo removal I see on the internet?

The simple and short answer is No!

There is an extremely large amount of idealized marketing material offered by the tattoo removal clinics. While the clinics may offer good treatments and diligent customer service, the marketing materials and information on their internet pages are often biased to benefit the commercial side of their business.

It is therefore important to make a clear distinction between “to-good-to-be-true” manipulated marketing material and clinical documentation that has been generated and validated under controlled conditions.

Below is just a small selection of pictures from tattoo clinics that we in TOOsonix consider to be manipulated. These pictures, and many less obvious, are widespread on internet pages of tattoo clinics, and even used by some of the laser equipment suppliers.

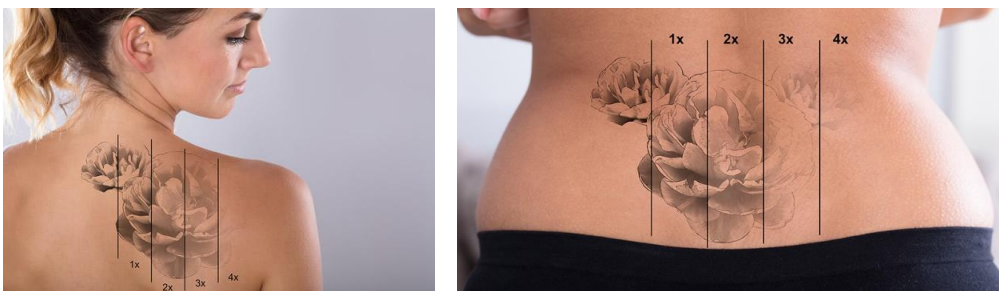
Before going into a tattoo removal process it can therefore strongly be recommended to make a realistic and critical review of the clinic and their suggested process.

Start with a balanced view of what the clinic actually offers. Ask what equipment they use. Be extra suspicious if they only show highly stylistic model pictures with the exact same background and body positions in the before/after photos.

Find out what their equipment supplier have in their public documentation, and what the real results looks like after treatment.

The internet will supply ample examples of both positive stories as well as some, where results have been very problematic.

Just be sure that you never make your decision based on the examples shown below!



*Example of manipulated pictures frequently used by tattoo clinics. It is doubtful that the exact same tattoo has been removed in four treatments on two entirely different locations on the body.*

## Contact

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### Frequently Asked Questions

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*Example of manipulated pictures frequently used by tattoo clinics. It is doubtful that the same model has gone through three extremely successful full tattoo removal processes on the same shoulder.*



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### Frequently Asked Questions



*Example of manipulated pictures frequently used by tattoo clinics. It is doubtful that the exact same tattoo has been removed on two entirely different locations on the body.*



*Example of manipulated pictures of progressive removal from human arm. It is virtually impossible to obtain the reproducible background and fixed hand-positions as shown in these pictures.*